

MEMBERSHIP COMMITTEE MEETING NOTES MARCH 12, 2019

Present- Diane, Susan, Suzanne, Sawa, Mike, Leandra, Bob Gibson, Fred

1. Planning for Membership Meeting on May 19

- Discussed if there should be a membership outreach portion of the meeting. Agreed it was probably best to have Leandra and Sawa explain ideas we've been discussing about outreach. Sawa could talk about what she has learned from talking with people at the store. Perhaps others from the outreach committee, Bob and/or SJ, might say something as well about outreach and what the membership committee has been doing. People we're reaching out to should be encouraged to attend the meeting.

- Will have five or six Board members, plus Mike and Leandra make presentations.

Mike- GM report

Leandra- Community outreach, how is the Co-op re-investing in the community,
Thursdays on the lot, etc

Diane- Board chair report

Adam- Financial report

Suzanne- possible report on cottage industry bill?

Sawa- Further thoughts about community outreach

Bob or SJ- Participation on the membership committee, food waste issues, etc.

Other possible reports from Board and staff. Eg we might ask managers to talk about their departments.

- Will probably be a need to present changes in the by-laws relating to electronic notification of members.

- Agreed we probably don't need to schedule an outside speaker, although if someone who we're working with shows up, like Manna, we'll give them a chance to say a few words. Mike mentioned that it's possible there will be presentations from community partners at the Thursday evenings on the lot programs. He said Marc Elrich is going to come and talk on Earth day. Other politicians have been invited. He wants to focus guest speakers on Thursday nights.

- We should invite City Council, people active in food community to attend the meeting.

- Fred will try to pull these ideas together and draft an agenda for membership meeting.

2. Community outreach

Hopefully the outreach subcommittee will be meeting soon. The subcommittee is Sawa, Sat Jiwan, Bob, and Leandra.- They are thinking about what kinds of community outreach might be appropriate. Ideas about what they might consider included history of the Co-op.

One possibility is scheduling gatherings in the community, perhaps at some of the larger apartment buildings. Sawa is in contact with Morgan and Ariel at Crossroads. They will connect her with people from Essex House. Crossroads works with Essex House.

Why could provide information about what we do; respond to questions, look at suggestion box, comments we have received, provide information on how the coop contributes and makes donations, ask for their input.

Talked about creating a flyer with information about Thursdays at the coop, membership meetings, earth day. A “springtime at the co-op” flyer. This could be distributed at buildings, crossroads market and in the store.

3. Reaching out to Junction businesses

Should we invite them to membership meeting? Bob mentions that Cynthia Mariel has written an excellent summary of her work with junction businesses. Mike explained the efforts he has made. Was mentioned that someone should reach out to Rick and Benita from Heritage Builders.

4. Thursdays at the Coop

Each Thursday on the parking lot from late March to October the Coop the plan is to have a community table, a co-op table, food and music.

Board members should volunteer to help at coop table

Everyone should be thinking about community groups to invite to have a table
Azalea City record label will be producing music the third Thursday of each month

Someone mentioned we have the Coop has two facebook pages. One of them should be discontinued.