

TPSS Co-op – Minutes of Membership/Communications Committee Meeting
Feb. 7, 2018¹

Present – board members Fred Feinstein (chair) and Diane Curran; Co-op member Joseph Klockner.

Excused – Mary Tyrle Rooker. (Denise Cumor also usually attends but was not available.)

Topics discussed:

1. Committee Membership. Fred reported that Emily Townsend (former board member) is considering joining our committee.
2. Membership Meeting. April 29 date has been approved by board. We will need to set time and place. Fred will talk with Denise about firehouse or Historic Takoma. Possible subject matters of meeting, in addition to updates from the GM and Board Chair, include –
 - Junction development (new proposal by NDC now scheduled for submission on April 11 – meeting could be opportunity to discuss Co-op concerns and seek member input to City Council);
 - Membership engagement. Seek input from members on what they want for engagement with Co-op. (Possibly recruit members for “Friends of the Co-op” (need to discuss this idea more fully, see below)).
3. Plan for membership/communications committee in 2018. We discussed elements of a plan for 2018. Because all committee members and Denise were not present, and because of time limitations, we did not discuss all ideas or agree on a proposed plan. We did discuss some ideas for increasing membership engagement in Co-op, including Co-op board ambassadors to the community, businesses, and perhaps forming a “Friends of the Co-op” group (or some other title) for member-volunteers who would help with special events and service projects. This all needs to be discussed with Denise. (Denise later commented that Earth Day volunteers are her highest priority; also that we must be careful not to have volunteers overstep by doing staff work.)
4. Resources for encouraging membership involvement. We agreed to look at CDS website for ideas, also other Co-op websites.

¹ Meeting night changed from regular Tuesday 2/5 to Thursday 2/7 because Diane and Fred had conflicts.