TPSS Membership Committee July 22, 2013, 7-8:30 pm, Takoma Park store 201 Ethan Allen, Takoma Park, MD 20912

MINUTES

1. Check-In/Agenda Approval (Discuss/Approve)

Meeting called to order at 7:10 pm

Sherri Collins (TPSS Outreach Coordinator) Steve Dubb (Committee Chair)

Sherri Collins (TPSS Outreach Coordinator), Steve Dubb (Committee Chair), Emily Townsend, and Matt Hirsh (scribe) in attendance.

Agenda Amendment- Add Harvesting Volunteer Education Efforts. Agenda approved as amended.

- 2. **Approval of Minutes of June 10, 2013** (Approve) **Approved as submitted**.
- 3. **Fall 2013 member-owner meeting planning** (Steve, Sherri) (Discuss) **Date of October 19 chosen**. Arcadia food hub people have not returned Emily's letters.

 Allison Basile possible alternative- current DC community person. GM Report, Board Report, Financial Report, Meet the Candidates, Strategic planning member input.
- 4. **Newsletter update** (Sherri) (Discuss)

Items for next newsletter will include:

Pictures from 4th of July.

Information on Board Packets.

3 Recipes for Winter stuff.

Short Story.

Board Reports

Winter "stuff"- CSA's

Maybe dog interviews.

Pictures and a little write-up on CCMA (Matt)

+++Deadline September 17th

Put picture of the new Board in the next newsletter.

5. 4th of July event report (Dan, Sherri) (Discuss)

Everyone agreed it was a good time. Shopping cart worked- could use better eye-lets; they couldn't see well. Think of alternatives to the bottles of water for next year. Sherri only saw one bottle at the end of the event on the ground (not much trash.) City's Fireworks were very well done.

6. **Harvesting Volunteer Education Efforts** (Emily)- How can we do this? Emily has a friend who wants to teach diet classes. Sherri said it's possible when our generator is done and the path through the back is clear. Historic Takoma is another location where these can be held. Working on a series like the Speaker series with Mike Tabor. Maybe need a policy in the future for who can speak and on what. Maybe reach out to Casa de Maryland.

7. **Web communication strategies** (Sherri) (Discuss/Approve)

Getting volunteers on the web. We have the ability for people to post their classes. Dance Lab DC is a dance class for kids in the city to keep them off the street. They have a show coming up and TPSS made a donation for their next event. Can we put the articles on the web in html format? With comment section? Check on the facts of the Facebook updates before posting...

8. **Latino outreach update** (Sherri) (Discuss/Approve)

Coupons in Spanish in Silver Spring. Reach out to Casa de Maryland and Rigoberto Rodriguez of SS Civic. Crossroads Farmers Market on University and New Hampshire, 11-3 Wednesdays. Emily is holding a benefit dinner for the market in September.

9. **New Business** (Discuss/Approve)

Agenda items for next meeting:

Member-owner meeting planning Newsletter update Harvesting volunteer Web communication Latino Outreach Series brainstorm

10. **Meeting Evaluation & Wrap-Up** (Discuss)

Good meeting (all agreed)

Meeting adjourned at 7:55